



Keyword Overview for: keyword research

# Keyword Overview - keyword research

<b>MONTHLY SEARCHES (LOCAL)</b> <h2>4.41k</h2>	<b>MONTHLY SEARCHES (GLOBAL)</b> <h2>12.1k</h2>	<b>CLICK-THROUGH RATE</b> <h2>2.00%</h2>	<b>RANKING DIFFICULTY</b> <h2>58</h2>																								
<b>COST PER CLICK</b> <h2>\$5.20</h2> <table border="1"> <thead> <tr> <th></th> <th>Broad</th> <th>Phrase</th> <th>Exact</th> </tr> </thead> <tbody> <tr> <td>Cost / Click</td> <td>\$5.20</td> <td>\$6.48</td> <td>\$5.73</td> </tr> <tr> <td>Daily Clicks</td> <td>79.8</td> <td>7.69</td> <td>1.71</td> </tr> </tbody> </table>		Broad	Phrase	Exact	Cost / Click	\$5.20	\$6.48	\$5.73	Daily Clicks	79.8	7.69	1.71	<b>DAILY COST</b> <h2>\$415</h2> <table border="1"> <thead> <tr> <th></th> <th>Broad</th> <th>Phrase</th> <th>Exact</th> </tr> </thead> <tbody> <tr> <td>Daily Cost</td> <td>\$415</td> <td>\$49.84</td> <td>\$9.78</td> </tr> <tr> <td>Monthly Cost</td> <td>\$12.4k</td> <td>\$1.50k</td> <td>\$293</td> </tr> </tbody> </table>		Broad	Phrase	Exact	Daily Cost	\$415	\$49.84	\$9.78	Monthly Cost	\$12.4k	\$1.50k	\$293	<b>ADVERTISERS</b> <h2>34</h2> <small>(In Last 3 Months)</small>	<b>HOMEPAGES</b> <h2>6</h2> <small>(In Top 50 Organic Results)</small>
	Broad	Phrase	Exact																								
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<b>UNIVERSAL SEARCH IN SERP</b> 																											

## Profitable Related Keywords






[EXPORT](#)

Keywords	Monthly Searches	Ranking Difficulty	Cost Per Click	Click Through Rate	Daily Cost	Advertisers
adword <b>keyword research tool</b>	0	56	\$0.10	0%	\$0.00	30
adword <b>keyword research</b>	0	52	\$0.68	112%	\$0.12	19
adwords <b>keyword research tool</b>	30	54	\$5.34	1.4%	\$0.03	21
<b>keyword research reports</b>	0	34	\$0.00	0%	\$0.00	17
a <b>keyword research tool</b>	0	56	\$0.10	0%	\$0.00	24
login to see all results	60	44	\$3.36	13.6%	\$0.14	14
login to see all results	2	56	\$4.61	1%	\$8.77	30
login to see all results	390	45	\$2.88	1%	\$0.91	25
login to see all results	0	48	\$0.10	0%	\$0.00	42
login to see all results	0	50	\$8.73	0%	\$0.00	17

[VIEW ALL RELATED KEYWORDS >](#)



## Inbound Links (Backlinks)

Backlink	Domain Monthly Organic Clicks	Page Monthly Organic Clicks	Domain Strength	Ranked Keywords	Outbound Links
<a href="http://www.mystatesman.com/news/business/business-digest/hgCMH/">www.mystatesman.com/news/business/business-digest/hgCMH/</a> <span>🐦 0</span> <span>f 0</span> <span>👍 0</span> <span>🔗 0</span> <span>📧 0</span> <span>in 0</span>	11.0k	2	35	1	16 
<a href="http://www.shutterstock.com/blog/2010/02/photographer-matthew-jacques-questions">www.shutterstock.com/blog/2010/02/photographer-matthew-jacques-questions</a> <span>🐦 0</span> <span>f 0</span> <span>👍 0</span> <span>🔗 0</span> <span>📧 0</span> <span>in 0</span>	1.5M	1	54	1	4 
<a href="http://www.rebound-tech.com/blog/">www.rebound-tech.com/blog/</a> <span>🐦 3</span> <span>f 0</span> <span>👍 0</span> <span>🔗 0</span> <span>📧 1</span> <span>in 0</span>	145	1	14	1	39 
<a href="http://www.rotoworld.com/player/nfl/5566/cj-spiller/1">www.rotoworld.com/player/nfl/5566/cj-spiller/1</a> <span>🐦 2</span> <span>f 1</span> <span>👍 3</span> <span>🔗 0</span> <span>📧 0</span> <span>in 0</span>	2.0M	1	54	1	18 
<a href="http://www.yellowpages.ca/bus/Quebec/Magog/Fonderie-Magotteaux-Canada-SCC/2389399.html">www.yellowpages.ca/bus/Quebec/Magog/Fonderie-Magotteaux-Canada-SCC/2389399.html</a> <span>🐦 0</span> <span>f 0</span> <span>👍 0</span> <span>🔗 0</span> <span>📧 0</span> <span>in 0</span>	620.0k	2	53	1	20 
<a href="#">login to see all results</a>	5.9k	1	34	1	1
<a href="#">login to see all results</a>	3	4	8	1	2
<a href="#">login to see all results</a>	100	3	22	2	1
<a href="#">login to see all results</a>	5.9k	1	34	1	1
<a href="#">login to see all results</a>	10.0M	2	58	1	5

[REFINE RESULTS >](#)

# Organic Search Ranking Analysis

Ranking Difficulty <b>58</b>		6 Homepages 0 Gov, Edu Domains		42 Keywords in Title 29 Keywords in URL		519 Monthly Clicks — worth — <b>\$1.13k</b> for #1 Rank		13.3m Search Results 95.9% Domain Diversity		Social Domains W	
Rank (Change)	Url	Domain	Domain Strength	Est Mo. Clicks							
1 (New	<a href="https://moz.com/beginners-guide-to-seo/keyword-research">https://moz.com/beginners-guide-to-seo/keyword-research</a> How To Do <b>Keyword Research</b> - The Beginners Guide to SEO - Moz	moz.com	74	519							
2 (1	<a href="http://keywordtool.io/">http://keywordtool.io/</a> Keyword Tool: FREE Alternative to Google <b>Keyword Planner</b>	keywordtool.io	60	265							
3 (-1	<a href="http://www.seonick.net/keyword-research/">http://www.seonick.net/keyword-research/</a> How To Do <b>Keyword Research</b> for SEO - SEO Nick	seonick.net	45	179							
4 (-)	<a href="http://backlinko.com/keyword-research">http://backlinko.com/keyword-research</a> <b>Keyword Research</b> : The Definitive Guide - Backlinko	backlinko.com	54	135							
5 (4	<a href="http://www.wordstream.com/keyword-research">http://www.wordstream.com/keyword-research</a> <b>Keyword Research</b> : How to Find Profit-Driving New <b>Keywords</b> Every ...	wordstream.com	64	109							
6 (2	<a href="http://www.wordtracker.com/academy/keyword-research">http://www.wordtracker.com/academy/keyword-research</a> <b>Keyword research</b>   Wordtracker Academy	wordtracker.com	54	91							
7 (-)	<a href="http://www.wordtracker.com/">http://www.wordtracker.com/</a> <b>Keyword Research</b> Tools from Wordtracker	wordtracker.com	54	78							
8 (-2	<a href="http://www.copyblogger.com/keyword-research/">http://www.copyblogger.com/keyword-research/</a> <b>Keyword Research</b> : A Comprehensive Guide - Copyblogger	copyblogger.com	56	69							
9 (-4	<a href="http://en.wikipedia.org/wiki/keyword_research">http://en.wikipedia.org/wiki/keyword_research</a> <b>Keyword research</b> - Wikipedia, the free encyclopedia	wikipedia.org	100	61							
10 (-)	<a href="http://blog.hubspot.com/marketing/how-to-do-keyword-research-ht">http://blog.hubspot.com/marketing/how-to-do-keyword-research-ht</a> How to Do <b>Keyword Research</b> for SEO: A Beginner's Guide - Hubspot	hubspot.com	67	55							
<a href="#">VIEW FULL TOP 50 &gt;</a>											

## Current Ads

**Free Keywords Search Tool**[wow.com](#)

Search for Free Keywords Search Tool

Look Up Quick Results Now!

[http://us.wow.com/search?s\\_pt=aolsem&s\\_it=aolsem&s\\_chn=...](http://us.wow.com/search?s_pt=aolsem&s_it=aolsem&s_chn=...)**Consumer Search Trends**[thinkwithgoogle.com](#)

Learn what seasonal search trends can teach us about consumer intent.

<http://thinkwithgoogle.com/>**SEO - Do It Yourself**[rankingcoach.com](#)

Simple &amp; convenient search engine optimization. Test now for free!

<https://www.rankingcoach.com/en-us/?a=adwords>**Keyword Difficulty Tool**[canirank.com](#)

The most advanced keyword difficulty tool available.

<http://www.canirank.com/>**Keyword Research Shortcut**[ispionage.com](#)

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<http://www.ispionage.com/profitablekeywords>**#1 Free Keyword Research - Discover Most Profita...**[spyfu.com](#)

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<http://spyfu.com/Land/KeywordResearchExternalTool?c=1&g=...>**Long Tail Keyword Tool**[adobe.com](#)

Automated long tail optimization.

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<http://adobe.com/>**Keyword Research Tool**[seoprofiler.com](#)

Find the best keywords for organic SEO and paid search marketing.

<http://www.seoprofiler.com/x/try-seoprofiler-adwords-keywor...>**Keyword Research Tool - Improve Your Online Stra...**[similarweb.com](#)

Know Your Industry's Keywords

[http://try.similarweb.com/?utm\\_campaign=gs\\_sch\\_main](http://try.similarweb.com/?utm_campaign=gs_sch_main)[VIEW ALL CURRENT ADS >](#)