



Keyword Overview for: keyword research

Keyword Overview - keyword research

MONTHLY SEARCHES (LOCAL) <h2>4.41k</h2>	MONTHLY SEARCHES (GLOBAL) <h2>12.1k</h2>	CLICK-THROUGH RATE <h2>2.00%</h2>	RANKING DIFFICULTY <h2>58</h2>																								
COST PER CLICK <h2>\$5.20</h2> <table border="1"> <thead> <tr> <th></th> <th>Broad</th> <th>Phrase</th> <th>Exact</th> </tr> </thead> <tbody> <tr> <td>Cost / Click</td> <td>\$5.20</td> <td>\$6.48</td> <td>\$5.73</td> </tr> <tr> <td>Daily Clicks</td> <td>79.8</td> <td>7.69</td> <td>1.71</td> </tr> </tbody> </table>		Broad	Phrase	Exact	Cost / Click	\$5.20	\$6.48	\$5.73	Daily Clicks	79.8	7.69	1.71	DAILY COST <h2>\$415</h2> <table border="1"> <thead> <tr> <th></th> <th>Broad</th> <th>Phrase</th> <th>Exact</th> </tr> </thead> <tbody> <tr> <td>Daily Cost</td> <td>\$415</td> <td>\$49.84</td> <td>\$9.78</td> </tr> <tr> <td>Monthly Cost</td> <td>\$12.4k</td> <td>\$1.50k</td> <td>\$293</td> </tr> </tbody> </table>		Broad	Phrase	Exact	Daily Cost	\$415	\$49.84	\$9.78	Monthly Cost	\$12.4k	\$1.50k	\$293	ADVERTISERS <h2>34</h2> <small>(In Last 3 Months)</small>	HOMEPAGES <h2>6</h2> <small>(In Top 50 Organic Results)</small>
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UNIVERSAL SEARCH IN SERP 																											

Profitable Related Keywords

[EXPORT](#)

Keywords	Monthly Searches	Ranking Difficulty	Cost Per Click	Click Through Rate	Daily Cost	Advertisers
adword keyword research tool	0	56	\$0.10	0%	\$0.00	30 <input type="checkbox"/>
adword keyword research	0	52	\$0.68	112%	\$0.12	19 <input type="checkbox"/>
adwords keyword research tool	30	54	\$5.34	1.4%	\$0.03	21 <input type="checkbox"/>
keyword research reports	0	34	\$0.00	0%	\$0.00	17 <input type="checkbox"/>
a keyword research tool	0	56	\$0.10	0%	\$0.00	24 <input type="checkbox"/>
login to see all results	60	44	\$3.36	13.6%	\$0.14	14 <input type="checkbox"/>
login to see all results	2	56	\$4.61	1%	\$8.77	30 <input type="checkbox"/>
login to see all results	390	45	\$2.88	1%	\$0.91	25 <input type="checkbox"/>
login to see all results	0	48	\$0.10	0%	\$0.00	42 <input type="checkbox"/>
login to see all results	0	50	\$8.73	0%	\$0.00	17 <input type="checkbox"/>

[VIEW ALL RELATED KEYWORDS >](#)

Most Successful Advertisers and Their Best Ads

[EXPORT](#)






Domains	Mo. Budget	Total Keywords	Ad Pos	% Top of Page	Coverage	Ad Change Over Time
spyfu.com	\$23,737.33	1451		76%	100%	
d Tool #1 Free Keyword Tool #1 Free Keyword Tool #1 Free Keyword Tool #1 Free Keyword Research #1 Free Keyword Tool						
semrush.com google.com adobe.com ispionage.com login to see all results login to see all results login to see all results login to see all results login to see all results	\$50,118.10 \$6,699,280.67 \$484,992.00 \$5,094.93 \$173,305.05 \$2,022.57 \$1,839.42 \$21,604.27 \$1,227.90	3684 233982 16414 273 12357 205 266 1283 140	 	36% 3% 82% 0% 0% 0% 0% 20% 0%	75% 42% 79% 83% 13% 54% 13% 42% 8%	

[VIEW FULL ADWORDS HISTORY >](#)

Ranking History



Inbound Links (Backlinks)

Backlink	Domain Monthly Organic Clicks	Page Monthly Organic Clicks	Domain Strength	Ranked Keywords	Outbound Links
www.mystatesman.com/news/business/business-digest/hgCMH/ 🐦 0 f 0 👍 0 🔗 0 📧 0 in 0	11.0k	2	35	1	16 
www.shutterstock.com/blog/2010/02/photographer-matthew-jacques-questions 🐦 0 f 0 👍 0 🔗 0 📧 0 in 0	1.5M	1	54	1	4 
www.rebound-tech.com/blog/ 🐦 3 f 0 👍 0 🔗 0 📧 1 in 0	145	1	14	1	39 
www.rotoworld.com/player/nfl/5566/cj-spiller/1 🐦 2 f 1 👍 3 🔗 0 📧 0 in 0	2.0M	1	54	1	18 
www.yellowpages.ca/bus/Quebec/Magog/Fonderie-Magotteaux-Canada-SCC/2389399.html 🐦 0 f 0 👍 0 🔗 0 📧 0 in 0	620.0k	2	53	1	20 
login to see all results	5.9k	1	34	1	1
login to see all results	3	4	8	1	2
login to see all results	100	3	22	2	1
login to see all results	5.9k	1	34	1	1
login to see all results	10.0M	2	58	1	5

REFINE RESULTS >

Organic Search Ranking Analysis

Ranking Difficulty 58		6 Homepages 0 Gov, Edu Domains		42 Keywords in Title 29 Keywords in URL		519 Monthly Clicks — worth — \$1.13k for #1 Rank		13.3m Search Results 95.9% Domain Diversity		Social Domains W	
Rank (Change)	Url	Domain	Domain Strength	Est Mo. Clicks							
1 (New	https://moz.com/beginners-guide-to-seo/keyword-research How To Do Keyword Research - The Beginners Guide to SEO - Moz	moz.com	74	519							
2 (1	http://keywordtool.io/ Keyword Tool: FREE Alternative to Google Keyword Planner	keywordtool.io	60	265							
3 (-1	http://www.seonick.net/keyword-research/ How To Do Keyword Research for SEO - SEO Nick	seonick.net	45	179							
4 (-)	http://backlinko.com/keyword-research Keyword Research : The Definitive Guide - Backlinko	backlinko.com	54	135							
5 (4	http://www.wordstream.com/keyword-research Keyword Research : How to Find Profit-Driving New Keywords Every ...	wordstream.com	64	109							
6 (2	http://www.wordtracker.com/academy/keyword-research Keyword research Wordtracker Academy	wordtracker.com	54	91							
7 (-)	http://www.wordtracker.com/ Keyword Research Tools from Wordtracker	wordtracker.com	54	78							
8 (-2	http://www.copyblogger.com/keyword-research/ Keyword Research : A Comprehensive Guide - Copyblogger	copyblogger.com	56	69							
9 (-4	http://en.wikipedia.org/wiki/keyword_research Keyword research - Wikipedia, the free encyclopedia	wikipedia.org	100	61							
10 (-)	http://blog.hubspot.com/marketing/how-to-do-keyword-research-ht How to Do Keyword Research for SEO: A Beginner's Guide - Hubspot	hubspot.com	67	55							
VIEW FULL TOP 50 >											

Current Ads

<p>Free Keywords Search Tool wow.com Search for Free Keywords Search Tool Look Up Quick Results Now! http://us.wow.com/search?s_pt=aolsem&s_it=aolsem&s_chn=...</p>	<p>Consumer Search Trends thinkwithgoogle.com Learn what seasonal search trends can teach us about consumer intent. http://thinkwithgoogle.com/</p>	<p>SEO - Do It Yourself rankingcoach.com Simple & convenient search engine optimization. Test now for free! https://www.rankingcoach.com/en-us/?a=adwords</p>
<p>Keyword Difficulty Tool canirank.com The most advanced keyword difficulty tool available. http://www.canirank.com/</p>	<p>Keyword Research Shortcut ispionage.com Download Competitor Keywords for the Ultimate KW Research Shortcut http://www.ispionage.com/profitablekeywords</p>	<p>#1 Free Keyword Research - Discover Most Profita... spyfu.com Download Data Now. No CC Required. http://spyfu.com/Land/KeywordResearchExternalTool?c=1&g=...</p>
<p>Long Tail Keyword Tool adobe.com Automated long tail optimization. Download Report & Improve ROI Today http://adobe.com/</p>	<p>Keyword Research Tool seoprofiler.com Find the best keywords for organic SEO and paid search marketing. http://www.seoprofiler.com/x/try-seoprofiler-adwords-keywor...</p>	<p>Keyword Research Tool - Improve Your Online Stra... similarweb.com Know Your Industry's Keywords http://try.similarweb.com/?utm_campaign=gs_sch_main</p>
VIEW ALL CURRENT ADS >		